

What people are searching for: Out and About

Searches for **getaways near me** have grown globally by over **100% YOY**.

TOP SEARCHES INCLUDE

“family getaways near me,” “romantic cabin getaways near me,” “couple getaways near me,” “family weekend getaways near me,” “romantic weekend getaways near me,” and “cheap weekend getaways near me”

Searches for **international flights** have grown globally by over **60% YOY**.

TOP SEARCHES INCLUDE

“qantas international flights,” “international flights saudi arabia,” “international flights to india,” “international flights from india,” “cheap international flights,” and “international flights”

Searches for **now near me** have grown globally by over **100% YOY**.

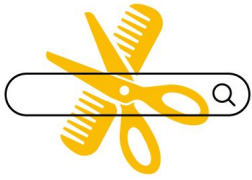
TOP SEARCHES INCLUDE

“pharmacy open now near me,” “open now near me,” “restaurants open now near me,” “movies out now near me,” “fast food restaurants open now near me,” “care now near me,” and “takeout restaurants open now near me”

Searches for **place to visit near** have grown globally by over **200% YOY**.

TOP SEARCHES INCLUDE

“best place to visit near delhi,” “place to visit near ahmedabad,” “nice place to visit near me,” “best place to visit near me,” and “place to visit near me”



What people are searching for: **Look Your Best**

Image searches for trendy have grown globally by over 100% YOY.

TOP SEARCHES INCLUDE

“trendy outfit for teenagers,” “trendy nails,” “trendy outfits,” “front trendy boat neck blouse design,” “trendy shoulder length straight hair,” and “trendy birthday cake for men”

Image searches for hairstyles over 50 have grown globally by over 400% YOY.

TOP SEARCHES INCLUDE

“choppy short shaggy hairstyles over 50,” “fine hair youthful hairstyles over 50,” “bob youthful hairstyles over 50,” “mens long hairstyles over 50 years old,” and “layered youthful hairstyles over 50”

Searches for short natural haircuts for have grown globally by over 200% YOY.

TOP SEARCHES INCLUDE

“short natural haircuts for black women,” “short natural haircuts for black females with round faces,” and “low maintenance short natural haircuts for black females”

Image searches for simple hair style men have grown globally by over 500% YOY.

TOP SEARCHES INCLUDE

“popular simple hair style men,” “simple hair style men one side,” “simple hair style men round face,” “side simple hair style men,” “cool simple hair style men,” “casual simple hair style men,” and “simple hair style men”



What people are searching for: Ready to Spend

Searches for **how to invest** have grown globally by over **70% YOY**.

TOP SEARCHES INCLUDE

“how to invest in mutual funds,” “how to invest in gold,” “how to invest in real estate,” “how to invest in stock market,” “how to invest money,” “how to invest in dogecoin,” “how to invest in bitcoin,” and “how to invest in stocks”

Image searches for **luxury modern** have grown globally by over **300% YOY**.

TOP SEARCHES INCLUDE

“house exterior,” “luxury modern bedroom,” “luxury modern bathroom designs,” “elegant luxury modern kitchen designs,” “modern luxury modern living room design”

Searches for **app send and receive money** have grown globally by over **40% YOY**.

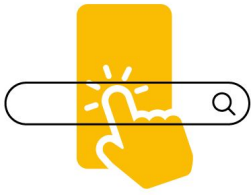
TOP SEARCHES INCLUDE

“cash app send and receive money apk,” “download cash app send and receive money,” and “cash app send and receive money”

Searches for **buy today** have grown globally by over **70% YOY**.

TOP SEARCHES INCLUDE

“stock to buy today,” “best shares to buy today,” “what stock to buy today,” “penny stocks to buy today,” “shares to buy today,” “best stocks to buy today,” “what stocks to buy today,” “best stock to buy today,” and “stocks to buy today”



What people are searching for: **Better with Apps**

Searches for flight booking app have grown globally by over 70% YOY.

TOP SEARCHES INCLUDE

“flipkart flight booking app,” “best flight booking app,” “goair flight booking app,” “easemytrip flight booking app,” “air asia flight booking app,” “flight booking app,” and “indigo flight booking app”

Searches for online shopping app download have grown globally by over 300% YOY.

TOP SEARCHES INCLUDE

“wish online shopping app download,” “myntra online shopping app download,” “amazon online shopping app download,” and “flipkart online shopping app download”

Searches for free dating apps without payment have grown globally by over 100% YOY.

TOP SEARCHES INCLUDE

“free dating apps without payment uk,” “free dating apps without payment philippines,” “free dating apps without payment in india,” and “free dating apps without payment”

Searches for trading apps have grown globally by over 200% YOY.

TOP SEARCHES INCLUDE

“online trading apps,” “best stock trading apps,” “trading apps without investment,” and “top 5 stock market trading apps 2021”